

BEVERLY HILLS IN FOCUS An Official Publication of the City of Beverly Hills April 2009



BEVERLY HILLS - IS ACTIVE

What's to do in Beverly Hills? Plenty!





ue for some downtime for either a free or low-cost weekend? Spend it right here in Beverly Hills, where you can discover an array of delights right in your own backyard. Thousands of visitors enjoy the charms of the City; you can, too.

Shopping, relaxing, basking in beautiful spaces and learning new things: Those are perfect ingredients for making the most of your leisure time. Here's just a sampling of what Beverly Hills offers those lucky enough to live here:

- Tempt your taste buds with special breakfast menus from some of Beverly Hills' finest restaurants. Or sleep in and enjoy a delicious deal on brunch or lunch! Every weekend in April, you're invited to feast on amazing food, listen to live entertainment from strolling musicians, and visit the City's fabulous shopping areas. Plus enjoy special events, like cooking demos from expert chefs every Saturday at Two Rodeo Drive. For more details and a complete calendar of what's brewing, visit BreakfastInBH.com.
- The City's Community Services Department sponsors numerous classes from arts to yoga and enough in between to appeal to all ages and interests. Try a little tennis, spice things up with salsa dancing, take a fun excursion there's plenty to keep everyone in the family entertained and enthralled.

- Explore the outdoors. The City's park system is considered one of the best in the region, so take a self-guided walking tour through green spaces that showcase beautiful landscaping and original artwork.
- ▶ *Join a club*. There's bound to be one in Beverly Hills that fits your interest and age group.
- ➤ *Sports-minded kids* can participate in football, soccer, softball, basketball, martial arts and lacrosse; older folks might give croquet, lawn bowling or bridge a whirl. Drama queens and kings will find outlets for their talents with community theater groups, and there are lots of groups to join that support the City's arts and history.
- Beverly Hills visitors love taking our fascinating Trolley Tour, but what about residents? If you haven't hopped aboard yet, here's your chance. See City landmarks and pick up some insights and local history along the way. The famous Trolley Tour (located at the corner of Rodeo Drive and Dayton Way) is a 40-minute, narrated swing through





Thousands of visitors enjoy the charms of the City; you can, too.

the City. Tickets are only \$5/adult and \$1/child. For more information please call 310-285-2442.

- The four-star rated Beverly Hills Public Library is a great place to browse and take part in the almost 1,000 programs each year. Ranked as one of the top 12 libraries in the state, this facility houses more than 400,000 items, including an extensive collection of fine art, CDs and DVDs. The library also provides free Wi-Fi service and features a state-of-theart Teen Zone.
- ► Got a budding firefighter at home? Take him or her on a special station tour. The City's Fire Department offers 30-minute visits from 10 to 11:30 a.m. and from 1 to 5 p.m. on days when personnel are not otherwise occupied. Call the department at (310) 281-2700 for more information.

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BEVERLY HILLS - IS EVENTFUL

Calendar of Events

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ark these dates! The City of Beverly Hills offers plenty of events and activities to engage its community of active, involved residents. For a complete list of City events, please visit www.beverlyhills.org/calendar.

Neighborhood Watch Meetings - Zone 1 Mulitiple dates in April - May

The City of Beverly Hills Police Department will host several neighborhood watch zone meetings during the months of April and May. Zone meetings will be held at the Beverly Hills Library Auditorium. For more information please call 310-285-2163 or visit www.beverlyhills.org/policedepartment

Farmers' Market E-Waste Roundup May 3, 9am - 1pm

The Farmers' Market is located on the 9300 block of Civic Center Drive. The market is open each Sunday from 9am - 1pm, rain or shine. For more information, please call 310-285-6830.

Beverly Hills Forum May 6, 7:30pm

This month's forum will feature noted scholar Richard Milner, who will discuss "Evolution: Darwin's Top 10 Choices." The event will be held at City Hall (Council Chambers) and is free of charge. For more information, please call 310-285-6830.

Affaire in the Gardens Art Show May 16-17, 10am - 6pm

Bi-annual garden art festival, along Rodeo and Rexford Drive in Beverly Gardens Park. For more information, please contact 310-285-6830.

Celebrate Your Heritage Week May 10 -17

Participate in a week-long celebration of our City's rich diversity of cultures. Kick-off the week at the Farmers' Market on Mother's Day, then check the website for daily free activities.

Pie Bake and Piesta June 14, 9am - 1pm

Attend the annual Pie Bake and Piesta contest at the Farmers' Market. The event will feature a pie eating contest, pie making workshops and pieathon. For more information, please call 310-285-6830.

Second Annual Greystone Family Festival June 14, 12pm - 4pm

Attend a festive and memorable afternoon at the beautiful and historic Greystone park. All proceeds of this event will benefit the Greystone Restoration project. For ticket information, please call 310-285-6830.

BEVERLY HILLS - IS SERVICE ORIENTED

Employee Spotlight – Lt. Joe Chirillo and Sgt. Renato Moreno

ommitted, professional and skilled workers are the foundation of any department's reputation. That's certainly the case in the Beverly Hills Police Department, which holds one of the most exceptional reputations in the country because of people like Lt. Chirillo and Sgt. Moreno.

The job:

Lt. Chirillo has been a detective for 15 of his 29 years on the force, while Sgt. Moreno oversees patrol officers in assigned areas and monitors jail operations. Both take part in high-profile cases and believe their primary duty is to promote the safety and security of the community – residents, businesses and visitors.

Building trust:

On the force for 13 years, Sgt. Moreno believes two-way communication builds trust between the police and the people they serve. Lt. Chirillo says that public trust helps to make the Beverly Hills PD "the gold standard" of police departments in the country. Both officers forge community bonds by working tirelessly with Beverly Hills schools and for neighborhood programs that include anti-loitering and emergency safety.

Community teamwork:

The City's police officers feel privileged to work in Beverly Hills because of the community's "unwavering support," says Sgt. Moreno. Both officers are strong advocates of youth intervention programs, and believe that the police can be a positive influence on the City, making a difference one person at a time.

Everyday hero:

Their concern and care for Beverly Hills residents, along with their sound judgment and proactive approach to problem-solving make Lt. Chirillo and Sgt. Moreno valued members of the community.

BEVERLY HILLS - IS PREPARED

Pledge and prepare!

hen it rocks, are you ready to roll?" That's the earthquake preparedness question residents will be asked to answer during the City's 2009 community pledge drive.

To join the drive, participants need to assemble or update a basic home preparedness kit. The kit should include supplies to last at least 72 hours, and preferably one week. When the kit is complete, send an "I'm Prepared!" pledge card to the City by June 1. Pledge cards and details about the drawing can be found on the City's website, www.beverlyhills.org/pledge.

After an earthquake, the first 72 hours are critical. Residents, then, should plan ahead for their own protection. Make sure your home preparedness kit is easily accessible and that it contains some of these items:

When It Rocks... Are You Ready to Roll? April is Earthquake Preparedness Month Office of Emergency Management - 310.285.1025 - www.beverlyhills.org/pledge

- Non-perishable food and water for at least 72 hours
- ► A well-stocked first aid kit and extra medications
- Fire extinguisher, flashlights, radio and batteries
- Extra blankets, clothes, shoes, heavy gloves, cash and pet supplies

For a more complete list on how you can prepare please visit www.beverlyhills.org/emergency.

BEVERLY HILLS - IS ARTFUL

'Affaire' captures heart of Beverly Hills



troll down four glorious blocks infused with art during this spring's biennial Affaire in the Gardens art show May 16 and 17. The free event, from 10am to 6pm both days, features acres of eclectic art, live music, a wine garden and a wide and tasty selection of food.

The show is set up in the heart of the City, between Rodeo and Rexford Drives, along Santa Monica Boulevard in Beverly Gardens Park. One of the City's signature events for more than 37 years, *Affaire in the Gardens* is a nationally recognized art festival, showcasing the work of more than 200 exhibitors and drawing thousands of visitors each year. For more information, visit www.beverlyhills.org.

BEVERLY HILLS - IS CONSERVING

We're in a drought!

t's official: Three years of below-average rain and snowfall prompted Gov. Schwarzenegger in late February to declare a state of emergency in California. Mandatory water conservation looms on the horizon this summer.

Beverly Hills residents and businesses should begin water-saving ways immediately. The City is doing its part by using smart irrigation controllers in parks and automated water meters. The meters help detect leaks so consumers can be warned quickly of potential problems and avoid paying more for excess water usage. The Metropolitan Water District (MWD) plans to enforce drought ordinances throughout the region and water rate increases are expected. For more information on the drought and ways to conserve water, visit www.beverlyhills.org/water.



BEVERLY HILLS - IS HELPFUL

Seniors get around – by City shuttle

isits to the doctor and trips to the grocery store are a snap for Beverly Hills seniors without wheels of their own. All it takes is a phone call.

The City's popular Dial-a-Ride Shuttle offers free curb-tocurb service for residents 62 years and older, and for disabled residents of any age. Riders are transported anywhere within the City of Beverly Hills, and to some adjacent areas for medical appointments.

Special shuttle services for seniors also are provided to area grocery stores three days a week, and to Roxbury Park on Mondays. To reserve seats or for more information about the Beverly Hills Dial-a-Ride Shuttle, call (310) 275-2791 or visit www.beverlyhills.org/seniorshuttle.



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What's to do in Beverly Hills? Plenty!

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▶ *Steep yourself in culture.* Spend a day visiting some of the region's most prestigious art galleries, featuring world-class collections of period pieces, fine art and unique collectibles. Feast your eyes during architectural tours, monthly public art walks and special art and design events held throughout the year.

For more information about these and many other City activities, visit www.beverlyhills.org.



Pictured (left to right): On the cover are members of Friends of Greystone, which supports the restoration of the City's historic Greystone Mansion and Park. Front Row: Susan Rosen, Arnold Seidel and Kathy Melamed. Back Row: Martin Geimer and Allison Balson.

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